

## University of Nottingham Video Competition

“The Student Learning Experience at the University of Nottingham”

### Hints and Tips

#### *General Tips*

- Be creative and innovative! We don't want to see formulaic videos. Think outside the box. (You can see some videos the VLL interns have produced at [www.visuallearninglab.ac.uk](http://www.visuallearninglab.ac.uk) )
- A video doesn't just have to be moving images, it can use montages of still pictures, texts and graphics too.
- Get people to comment on your draft ideas and don't be put off by constructive criticism.
- Always save a video to desktop before saving to your memory stick, they can be unstable.
- Bear in mind all aspects of your video, including originality, technical skill, creativity and relevance to learning etc.
- Come along to one of the VLL interns' workshops, where you can get help with any technical glitches or other questions you may have.

#### *Video Editing Software*

- Movie Maker can be used at no cost on all of the University computers. No need to pay out for downloading expensive software!
- If you were looking for something a bit more complex than Movie Maker, Avid can be used in special rooms around the University, such as A39 in the Education Building on Jubilee Campus.
- If you want to use any form of screen capture there are plenty of free downloads online like SnapIt!

### *Copyright (including Screen Capture)*

- You cannot use any music that is copyrighted but you can download loads of free, un-copyrighted music on the internet - just Google it. Or of course you could compose your own!
- When using screen capture you should still remember copyright!

### *Help available online*

- You can find general online support under <http://www.videoproductionsupport.com/>
- If you use Avid video editing facilities you can use the Avid Help files as well as their online support (<http://www.avid.com/us/support/video.aspx>)
- If you use Moviemaker you can find online support under <http://www.windowsmoviemakers.net>
- If you use iMovie you can find online support under <http://www.apple.com/support/imovie/>
- You will also be able to find short videos on video production on YouTube using the relevant search terms.